

## Australia's only dedicated small farming magazine

**"We've found advertising with Small Farms very, very helpful and produced great results for us."**

*BJ Sherriff,  
Beekeeping Apparel*



*Small Farms* is the niche publication designed to service and supply information to the smaller farming community whilst providing up to date information to those wishing to become involved in a new farming venture.

The main objective of the publication is to make aware and support the wide volume of new and opportune rural industries currently available in Australia.

Monthly topics included in the magazine are Rural Issues, Special Feature articles, News Briefs, Niche Industries, Weed Watch, Research & Development, Livestock and Cropping interviews, Coming Events, Lifestyle, Book Reviews, What's New, Product Review, Stock for Sale, Classifieds and more.

*Small Farms* is distributed nationally via newsagents and subscriptions across Australia.

Also available as a digital download.



## Publishing dates:

February | March | April | May | June | July | August  
September | October | November | December

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Small Farms 2026	Booking deadline	Artwork deadline	On sale date
February	22 December 2025	2 January 2026	2 February 2026
March	19 January 2026	30 January 2026	2 March 2026
April	23 February 2026	27 February 2026	1 April 2026
May	23 March 2026	27 March 2026	1 May 2026
June	20 April 2026	24 April 2026	1 June 2026
July	25 May 2026	29 May 2026	1 July 2026
August	22 June 2026	29 June 2026	3 August 2026
September	27 July 2026	31 July 2026	1 September 2026
October	24 August 2026	28 August 2026	1 October 2026
November	21 September 2026	25 September 2026	2 November 2026
December/January	26 October 2026	30 October 2026	1 December 2026

Ad size	Casual rates
Full Page	\$800 + GST
Half Page	\$600 + GST
Quarter Page	\$400 + GST

### Special Small Farms Limited Time Offers

#### Full Page Offer

Book a full page in 11 issues for only \$600 +GST per issue. Also receive **two bonus editorials** about your business throughout the year (approximately 500 words plus a photo).

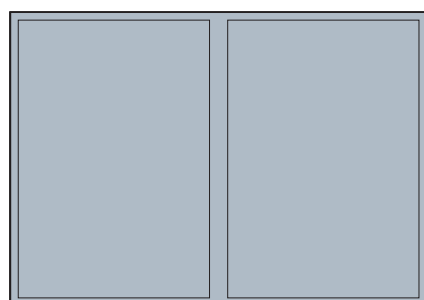
#### Half Page Offer

Book a half page in 11 issues for only \$400 +GST per issue.

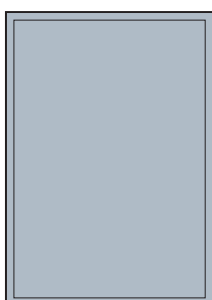
#### Quarter Page Offer

Book a quarter page in 11 issues for only \$300 +GST per issue.

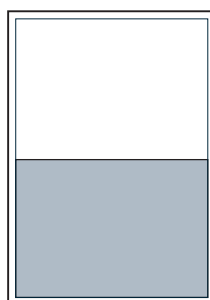
*All prices are per issue and exclude GST. All advertising includes full colour reproduction.*



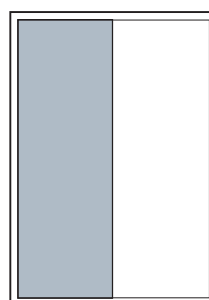
**Double page spread (A88B)**  
297 mm x 420 mm (h x w)  
+5mm bleed



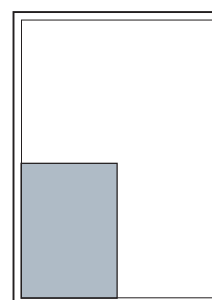
**Full page (A84B)**  
297 mm x 210 mm (h x w)  
+5mm bleed



**Half page horizontal (A44)**  
134 mm x 188 mm (h x w)  
No bleed



**Half page vertical (A82)**  
272 mm x 92 mm (h x w)  
No bleed



**Quarter page (A42)**  
134 mm x 92 mm (h x w)  
No bleed

*\* Bonus editorial applies to any half page, full page or DPS advertisement booked. Only one editorial per business. There is no guarantee that advertisements and editorial will be published together. Editorial and a high quality photo are to be supplied by the advertiser and edited by the Small Farms editor if required. Editorial will also be published on our website [www.smallfarms.net](http://www.smallfarms.net)*

## Contact

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